

PATRONS OF



THE ROOSEVELT BOWL

Host of the annual **SAN BERNARDINO FARMERS FAIRE AND MARKET NIGHT** held in Perris Hill Park every Tuesday evening from 6:00-9:30 PM from May through October since 2003

February 20, 2011

Dear Local Business Owner or Organization,

Every year, thousands of families and senior citizens buy locally grown fruits and vegetables at the Tuesday evening **San Bernardino Farmers Faire and Market Night** in Perris Hill Park. Many senior citizens and families also enjoy an evening of live music on the steps of the city's historic Roosevelt Bowl feeling safe and secure because the San Bernardino Police Department is on-site each week. Often, the market hosts themed events such as the popular Critter Carnival.

This year **Patrons of the Roosevelt Bowl** has been forced to dramatically reduce its operating budget due to the economic downturn affecting our city. In order to continue providing live entertainment each week, Patrons is turning to civically-minded businesses and organizations in our community.

Our Entertainment Coordinator, Janet Chaney, has put together an exciting schedule for the six-month 2011 season. Janet can assist your business or organization in choosing an entertainer or special event that you'd like to sponsor. The lowest cost of sponsoring an evening of live entertainment is only \$200, but a donation of \$300-\$1,000 provides a wider range of entertainers. Sponsors are acknowledged each week with prominent signage and public service announcements on Channel 3.

On behalf of the Board of Directors, I'd like to thank you for considering a donation to Patrons of the Roosevelt Bowl. In addition to hosting the San Bernardino Farmers Faire and Market Night every year, Patrons is dedicated to restoring San Bernardino's historic Roosevelt Bowl as a first-class outdoor amphitheatre. Live music on the steps of the Roosevelt Bowl is only one step towards building a full season of outdoor concerts.

Please call Janet at (909) 882-9259 to discuss your sponsorship and send your check made payable to Patrons of the Roosevelt Bowl in care of Janet Chaney at 3847 N. Arrowhead Ave, San Bernardino, CA 92405. Thank you very much.

Sincerely,

Susan Lien Longville
President, Board of Directors

2011 Contact Information

Cheryl Margolis, Market Manager: (909) 844-7731 or managerband1@yahoo.com
Janet Chaney, Entertainment Coordinator: (909) 882-9259 possumladyjan@aol.com
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